

# New Evidence!

## Expectations for the Synergistic Effect of "Acerola X Exercise"! Demonstrating the Antioxidant Effect of Acerola through Human Trials

As a result of research, it was found that **acerola significantly enhances the expression of the PGC-1α gene<sup>\*1</sup>** and **increases the amount of ATP production and mitochondria<sup>\*2</sup>** in experimental cells used to evaluate effects on skeletal muscle (hereinafter referred to as "C2C12 cells").

Additionally, in human intervention trials, a combination of **exercise and acerola intake showed an improvement in grip strength** and **a significant increase in the "BAP test"<sup>\*3</sup> values**, which indicate the antioxidant capacity in the blood.

<sup>\*1</sup>: A gene that controls the formation of mitochondria and blood vessels and is also involved in muscle endurance (slow-twitch muscle).  
<sup>\*2</sup>: ATP is a substance that stores and releases energy and is present in all cells. Mitochondria are organelles responsible for producing ATP.  
<sup>\*3</sup>: Biological Antioxidant Potential test.

In this joint research, a functional evaluation test was **conducted to verify the effects of acerola on exercise performance.**

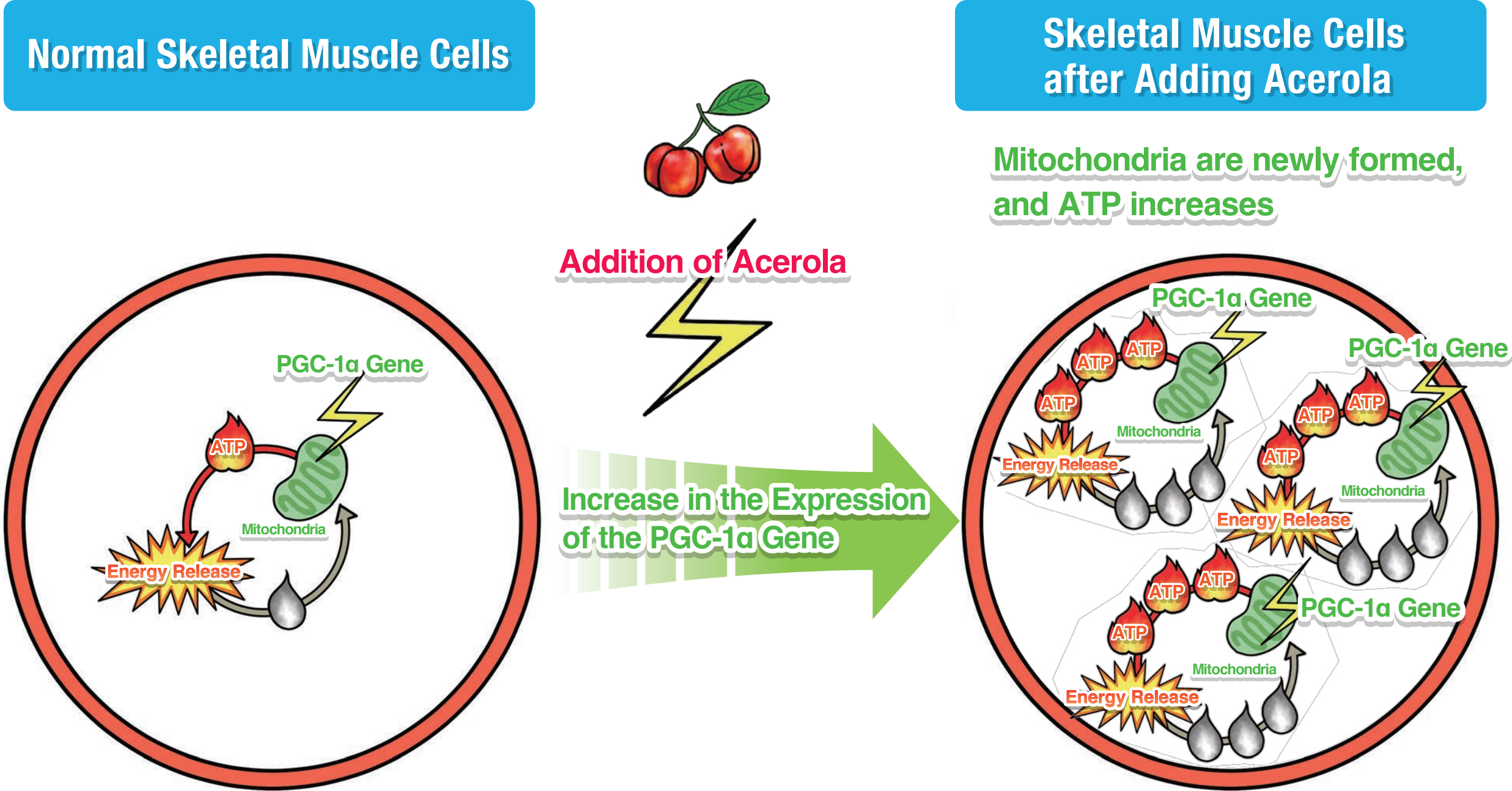
### Contents of the Functional Evaluation Test

- ①: Adding acerola, which was pureed by crushing the pulp, to C2C12 cells
- ②: Measuring the amount of ATP production in ①
- ③: Measuring the amount of mitochondria in ①
- ④: Analyzing the impact on the PGC-1α gene in ①

### Research Results

The addition of acerola resulted in an increase in ATP production, the amount of mitochondria, and the expression of the PGC-1α gene in C2C12 cells, **with a particularly significant increase in the expression of the PGC-1α gene<sup>\*4</sup>.**

### Activation of Exercise Function by Adding Acerola



<sup>\*4</sup>: An increase in the expression of the PGC-1α gene is known to promote the amount of mitochondria and ATP production in skeletal muscle, thereby enhancing muscle endurance (slow-twitch muscle).  
References: Miura S et al, J Biol Chem 278: 31385-31390 (2003). Miura S et al, Am J Pathol 169: 1129-1139 (2006). Tadaishi M et al, PLoS ONE 6(12): e28290 (2011).

Based on the results of the cell tests, a preliminary human intervention trial was conducted to **examine the effects of acerola intake on muscle mass, muscle strength, stress, and fatigue in general adults.**

### Contents of the Preliminary Human Intervention Trial

- ①: Dividing 16 adult males into two groups (acerola intake + exercise: 8, exercise only: 8)
- ②: Conducting exercise three times a week for 8 weeks
- ③: The acerola intake + exercise group consumed 200g of pureed acerola per exercise session
- ④: Measuring the impact on muscle mass, muscle strength, stress, and fatigue of the subjects in ①

### Research Results

The acerola intake + exercise group showed an improvement in grip strength and a significant increase in the "BAP test" values, which indicate the antioxidant capacity in the blood. This is **the first time that the antioxidant effect of acerola in the blood has been demonstrated through human trials.** We will continue to verify the effects of acerola through human studies in the future.